



Sponsorship Opportunities

The Brevard County Fair is where relationships build brands. It is the marketing opportunity that delivers one-on-one access to the diversity and buying power of nearly one half million Brevard County consumers.

Brevard County Fair guests will enjoy award-winning attractions, interactive exhibits for all ages, local hot bands in grandstand entertainment, collection of craft retailers in the area, a midway of games and rides for all ages, and an unbelievable assortment of food & non alcoholic beverages. As a partner of the Brevard County Fair, you will have the opportunity to promote your brand in a marketing platform with unparalleled exposure, experience a successful sponsorship and achieve your objectives. If that isn't enough, here are many more reasons why the Brevard County Fair is a MUST for your organization this year:

Visibility - The first Brevard County Fair (non profit) in many years

Opportunity – Get in on the ground floor and stake you place as we grow and build a premier event

Impact - 50-70 thousand attendance in 10 days

Loyalty – Statistics show 85% of guests return annually

Magnitude – Over 100 Vendors and exhibits in our first year with many to come

Event Sponsor	\$10,000.00
Platinum Sponsor	\$7,500.00
Gold Sponsor	\$5,000.00
Silver Sponsor	\$2,500.00
Bronze Sponsor	\$1,000.00



- Sponsors will have the opportunity to provide an exhibit in our Sponsor Area (60' x 130'), which will be divided into 20' x 20' & 10' x 20' spaces.
- Sponsors will be featured in advertising provided by the Fair including large displays in our official 2009 Brevard County Fair Booklet.
- Sponsors will have the opportunity to provide a theme night for their employees to attend at a discounted entrance fee.
- Sponsors will be afforded the opportunity to choose specific exhibit space at subsequent Fairs.

The Brevard County Fair team specializes in helping you build relationships that translate into a return on your investment. Whether your goal is to increase sales or create a buzz about your brand, the Brevard County Fair team will partner to develop a creative and customized sponsorship program to maximize your exposure to the nearly 50,000 active consumers that will visit the Fair in our 2009 event. In our first event in many years, your county needs your support while providing the venue for maximizing your exposure.



BREVARD COUNTY FAIR APPLICATION For Exhibitor Space

Organization Name _____

Sponsorship Commitment _____

Contact Name _____

Address _____

Phone _____ Fax _____

Email _____

Space Req'mts _____

NUMBER OF FRONTAGE FEET REQUESTED _____

ELECTRICAL REQUIREMENTS: Provide as much detail as possible.

120VAC amperage req'mts _____

220VAC amperage req'mts _____

ITEMS SOLD/SERVICES OFFERED:

List ALL items to be sold, exhibited and/or demonstrated. If you are providing a service or handing out information, please explain exactly what you will offer. All areas are open air.

PHOTOS/SCHEMATIC OF EXHIBIT:

Please enclose a clear photograph or detailed drawing of your exhibit and any literature pertaining to your product(s) or service(s).

PLEASE REMEMBER THIS IS AN APPLICATION FORM FOR COMMERCIAL EXHIBIT SPACE – THIS IS NOT A CONTRACT.

PLEASE RETURN THIS APPLICATION TO:

Brevard County Fair
3695 Lake Drive
Cocoa, FL 32926
marketing@brevardcountyfair.com
fax 321.449.4015